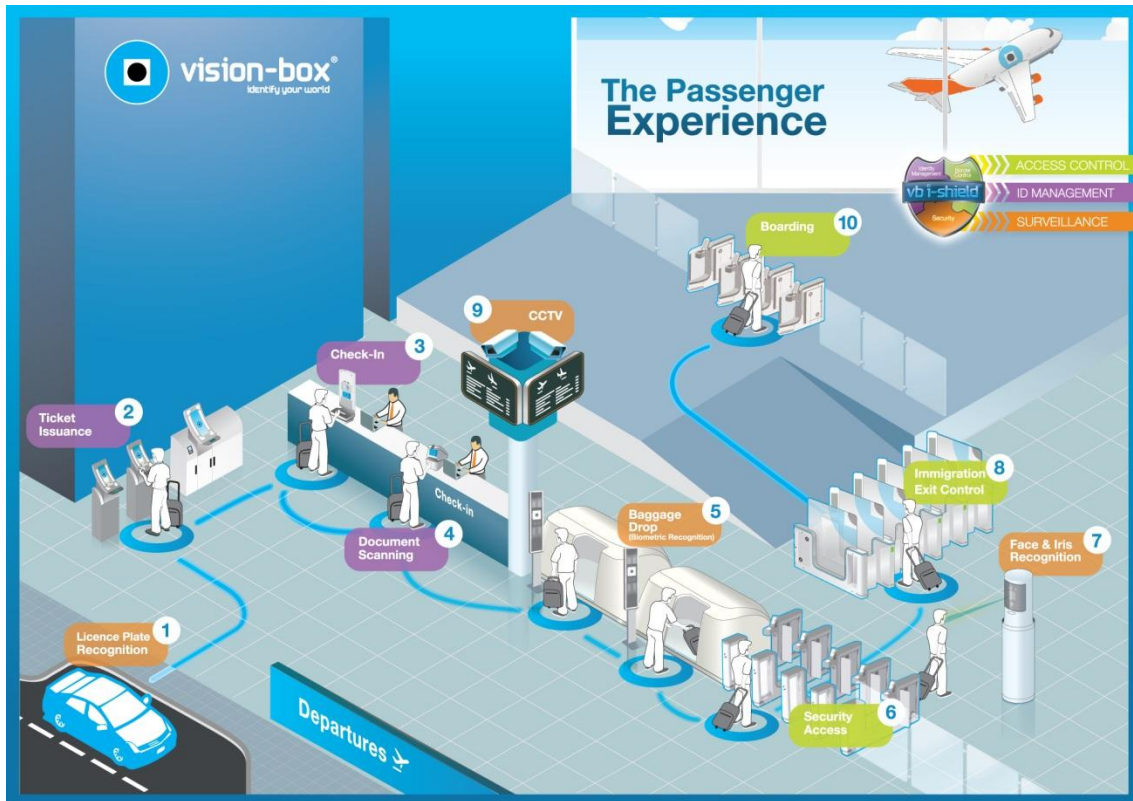# Vision-Box® is extending biometrics and improving Passenger Experience at every airport touch point

Lisbon, March 25, 2014

While for some, managing identity by applying biometrics at all airport touch points is still considered to be a vision, Vision-Box® is paving the way by demonstrating how it concretely work in a real traveller life context, at Passenger Terminal Expo 2014, one of the most highly regarded airport terminal conferences in the world, taking place this week in Barcelona.

Getting to the airport, checking-in, going through the security check, enduring queues at border control, getting to the gate and boarding the plane may take, in some cases, more time that the flight itself and generate high levels of stress and anxiety for both passengers and the authorities, not really contributing to non-aviation revenue for Airport operators.

To ensure a hassle-free passenger journey and make the airport experience enjoyable while guaranteeing highest standards of security and safety, the human factor is at the center of Vision-Box® 's approach towards the Passenger Experience, introducing **biometrics at every step of the journey,** in a strategic partnership with the 14 steps of the Future Traveller Experience developed by IATA (International Air Transport Association), being presented at Passenger Terminal Expo.

By automating identification and verification processes and implementing a robust central management platform integrating identity management, security and border control features, airports and airlines are able to **provide a more convenient, expedient and streamlined experience to legitimate passengers, by reducing queuing times and putting the passenger in control of their journey. This improves security levels, by reducing errors and correctly assessing security risks, actually being able to benefit from an advanced passenger monitoring infrastructure, including predictive modeling of people's flow.** In fact, **from check-in to boarding, the passenger interacts with the airport at every security touch point, thus contributing to the aggregation of relevant information by the Airport, Airline or Border Control Authorities, consequently gradually filling, in a privacy-sensitive manner, the "Traveler Data Envelope".**

Despite the passenger-centric approach, Jean-François Lennon, Director of Global Business Development, Sales & Marketing, explains that "**all airport stakeholders are taking benefit from the broad use of biometrics and from the Traveler Data Envelope concept: While Governments and Border Control Authorities are improving security at the border by way of a reliable biometric**

VISION-BOX S.A.
Rua Casal do Canas, 2, 2790-204 Carnaxide, Portugal • T. +351.21.154.3900 • F. +351.21.154.3901 • info@vision-box.com
www.vision-box.com

identification and verification methods, Airports and Airlines are offering their customers a more sophisticated innovative edge and better services, improving passenger flow, decreasing congestions and waiting times, and making passengers enjoy travelling again to the benefit of their revenue growth!"

A live demonstration of Vision-Box®'s Passenger Experience offering can be seen at stand 2200 at Passenger Experience Expo. The entrance to the exhibition is free.

About Vision-Box ® SA:

Founded in 2001, Vision-Box® is the leading provider of electronic identity solutions, intelligent security management, and automated border control systems that use ICAO compliant standards.

The border control portfolio aimed at airports, airlines and Immigration authorities, includes solutions addressing a variety of business scenarios, namely security check-points and self-boarding and automated border control smart biometric eGates.

Every second, millions of images are being captured and processed by Vision-Box systems, installed right at the heart of the most prestigious organisations, which trust our biometric identity and digital video management solutions for their critical applications.

Covering the entire ID management life cycle, Vision-Box® delivers, to governments and issuing authorities, solutions ranging from live biometric enrolment stations, document verification kiosks and digital document dispensers through to personalization systems.

From the enrolment process, through the life cycle process of a biometric document and finally to the verification and identification process, all products are linked together through a powerful IT-platform, vb i-shield®. Vision-Box's vb i-shield®, which enables the implementation of an advanced border management system, also integrates with advanced digital video management solutions, intelligent biometric and biographic search engines and danger management functionalities.

Vision-Box® operates automated borders in more than 30 international airports and has over 3.000 electronic identity systems deployed across the globe.

www.vision-box.com

Editorial Contact

Catarina Meleiro

Marketing Communications   E: catarina.meleiro@vision-box.com   T: +351 912361611

VISION-BOX S.A.
Rua Casal do Canas, 2, 2790-204 Carnaxide, Portugal • T. +351.21.154.3900 • F. +351.21.154.3901 • info@vision-box.com
www.vision-box.com